

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jul 8, 2019
2. SEC Identification Number
9170
3. BIR Tax Identification No.
040-000-400-016
4. Exact name of issuer as specified in its charter
UNIVERSAL ROBINA CORPORATION
5. Province, country or other jurisdiction of incorporation
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
8th Floor, Tera Tower, Bridgetowne, E. Rodriguez, Jr. Avenue (C5 Road), Ugong Norte,
Quezon City, Metro Manila
Postal Code
1110
8. Issuer's telephone number, including area code
(632) 633-7631 to 40
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	2,204,161,868
11. Indicate the item numbers reported herein
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The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Universal Robina Corporation

URC

PSE Disclosure Form 4-30 - Material Information/Transactions
*References: SRC Rule 17 (SEC Form 17-C) and
Sections 4.1 and 4.4 of the Revised Disclosure Rules*

Subject of the Disclosure

URC and European giant Intersnack team-up to boost Oceania operations

Background/Description of the Disclosure

Universal Robina Corporation (URC), through its wholly owned BVI subsidiary URC Oceania Company Limited, has entered into a strategic partnership with Europe-based Intersnack Group to boost its operations in the Oceania snack food market.

The respective Board of Directors of URC Oceania and Intersnack approved the former's sale and the latter's acquisition of 40% stake in URC's consolidated businesses in Australia and New Zealand. The consideration for the transaction will be a mix of cash and shares of Yarra Valley Snack Foods Pty. Ltd, Intersnack's natural snack food unit in Australia.

Leveraging on URC and Intersnack's know-how from their respective markets will yield best practices in manufacturing, supply chain and sustainability practices, setting the groundwork for an even larger and more efficient Oceania operations. Through this transaction, URC monetizes some of the synergies it has generated from its early investments in Australia and New Zealand, while still retaining control and its ability to further create value within and beyond ANZ.

This transaction is intended to be completed once the necessary approvals are obtained from the Australian Foreign Investment Review Board and New Zealand Overseas Investment Office.

The privately-owned Intersnack Group is a European business with operations in 24 countries. The company has built an extensive product portfolio of savoury snacks including potato and tortilla chips, puffed and other corn snacks, baked products, popcorn and nuts, and presently holds a leading position in all markets mostly ranking #1 or #2 in terms of market shares. Today, Intersnack generates about \$US 3.0bn (Php158.6bn) in net sales across Europe. In Australia, Intersnack's presence is currently limited to Yarra Valley, a market leader in better-for-you, organic and gluten free snacks.

Other Relevant Information

N/A

Filed on behalf by:

Name	Rosalinda Rivera
Designation	Corporate Secretary